ORDER

Order / Rev: 37543 Orders 08878959 Alt Order #: Product Desc: Issue

> Estimate: 1564

10/09/12 - 10/15/12 Flight Dates:

10/08/12 / 10/09/12 Original Date / Rev:

GENERAL Order Type:

KLAS

K-WAS

Primary AE: Mike Jones

Sales Office:

Sales Region:

Billing Type:

National

Agency

Name: **Buying Contact:**

Billing Contact:

1322 G Street SE

Washington, DC 20003

Mundy Katowitz Media

Billing Calendar: Billing Cycle:

Agency Commission:

EOM/EOC

15%

Cash

Broadcast

Advertiser

Name:

Priorities USA Action

Demographic:

Product Codes:

Revenue Codes:

Priority:

A35+ P01

LV2

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	38	\$49,850.00	\$42,372.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	38	\$49,850.00	\$42,372.50	0.00
Totals	38	\$49,850.00	\$42,372.50	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$49,850.00
Market	100%	\$166,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$41,541.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$8,308.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E1 8	10/10/12	10/10/12	8 News Now 5a M- 8 News Now 5a M-		5-6a	W	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
8-NOW	5AM											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	W	1	\$1,200.00	0.00						
E 2 8	10/11/12	10/11/12	8 News Now 5a M- 8 News Now 5a M-		5-6a	T	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00

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KLAS

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Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End 8-NOW 5AM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$1,200.00 0.00 10/12/12 10/12/12 8 News Now 5a M-F \$1,200.00 E 3 CM 5-6a ---F--:30 1 \$1,200,00LV1 0.00 NM 8 News Now 5a M-F 8-NOW 5AM **End Date** Spots/Week Rating Weekdays Rate **Start Date** ----F--1 \$1,200.00 0.00 10/14/12 Week: 10/08/12 10/09/12 10/09/12 8 News Now 6a M-F 6-7a -T----:30 1 \$1,400.00LV1 0.00 NM \$1,400.00 8 8 News Now 6a M-F 8-NOW 6AM Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 -T----\$1,400.00 0.00 Week: 10/08/12 \$1,400.00 10/12/12 10/12/12 8 News Now 6a M-F ---F--:30 1 \$1.400.00LV1 0.00 NM E 6 CM 6-7a 8 News Now 6a M-F 8-NOW 6AM **End Date** Spots/Week Rating Start Date **Weekdays** Rate ----F--0.00 10/14/12 \$1,400.00 Week: 10/08/12 8 News Now 6a M-F M----:30 1 \$1,400.00LV1 0.00 NM \$1,400.00 8 10/15/12 10/15/12 CM 6-7a 8 News Now 6a M-F 8-NOW 6AM Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/15/12 10/21/12 \$1,400.00 0.00 \$1,400.00 10/09/12 10/09/12 CBS This Morning 7-9a CM 7-9a -T----:30 1 \$1,400.00LV1 0.00 NM **CBS This Morning** CBS THS MRNG-2< Start Date **End Date Weekdays** Spots/Week Rate Rating 0.00 Week: 10/08/12 10/14/12 \$1,400.00 1 \$1,400.00LV1 E 9 10/10/12 10/10/12 CBS This Morning 7-9a CM 7-9a --W----:30 0.00 NM \$1,400.00 8 **CBS This Morning** CBS THS MRNG-2< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,400.00 0.00 M-----:30 1 \$1,400.00LV1 0.00 NM 10/15/12 10/15/12 CBS This Morning 7-9a CM 7-9a \$1,400.00 **CBS This Morning** CBS THS MRNG-2< Weekdays **Start Date End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$1,400.00 0.00 10/09/12 10/09/12 Live w/Kelly 9-10a -T----:30 1 \$1,200,00LV1 0.00 NM \$1,200.00 F 12 CM Live w/Kelly LIVE WTH KELLY **End Date** Start Date **Weekdays** Spots/Week Rate Rating 10/14/12 1 \$1,200.00 0.00 Week: 10/08/12 E 13 8 10/11/12 10/11/12 Live w/Kelly CM 9-10a ---T---:30 1 \$1,200.00LV1 0.00 NM \$1,200.00 Live w/Kelly LIVE WTH KELLY **End Date** Spots/Week Rating Start Date **Weekdays** Rate 10/14/12 ---T---1 \$1,200.00 0.00 Week: 10/08/12 8 News Now Noon M-F CM 10/09/12 10/09/12 :30 1 \$1,300.00LV1 0.00 NM \$1,300.00 E 14 12-1230p -T----8 News Now Noon M-F 8-NOW NOON Start Date **End Date** Spots/Week Rating **Weekdays** Rate Week: 10/08/12 10/14/12 -T----1 \$1,300.00 0.00 8 10/11/12 10/11/12 8 News Now Noon M-F CM ---T---12-1230p :30 1 \$1,300.00LV1 0.00 NM E 15 \$1,300.00 8 News Now Noon M-F 8-NOW NOON Spots/Week Rating Start Date **End Date** <u>Weekdays</u> <u>Rate</u> 10/14/12 ---T---\$1,300.00 0.00 Week: 10/08/12 10/15/12 10/15/12 8 News Now Noon M-F CM :30 1 \$1,300.00LV1 0.00 NM \$1,300.00 12-1230p 8 News Now Noon M-F 8-NOW NOON

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Ln C	h Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 16	8 10/15/	12 10/15/12	8 News Now Nooi	n M-F CM	12-1230p	M	:30	1	\$1,300.00LV1	0.00 NM	1	\$1,300.00
8.1	NOW NOON		8 News Now Noo	n M-F								
•	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	k: 10/15/12	10/21/12	M		\$1,300.00	0.00			4/ 444 4411//			04 000 00
E 18	8 10/09/	12 10/09/12	Ellen Ellen	СМ	3-4p	-T	:30	1	\$1,600.00LV1	0.00 NM	1	\$1,600.00
EL	LEN											
Moo	Start Date k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	Rate \$1,600.00	Rating 0.00						
E 19		12 10/11/12		CM	3-4p	T	:30	1	\$1,600.00LV1	0.00 NM	1	\$1,600.00
	. =		Ellen									
EL	LEN Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/08/12	10/14/12	T		 	0.00						
E 20	8 10/10/	12 10/10/12	8 News Now 4p M		4-5p	W	:30	1	\$1,600.00LV1	0.00 NM	1	\$1,600.00
8-1	NOW 4PM/8-	NOW 430PM	8 News Now 4p N	/1-1								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 10/08/12	10/14/12	W		\$1,600.00 4-5p	0.00 M	:30		\$1,600.00LV1	0.00 NM	1	\$1,600.00
E 21	8 10/15/	12 10/15/12	8 News Now 4p N 8 News Now 4p N		4-5p	V	.30	'	\$1,000.00EV1	0.00 14141	'	\$1,000.00
8-1		NOW 430PM										
Wee	Start Date k: 10/15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00						
E 22		12 10/11/12			5-630p	T	:30	1	\$1,700.00LV2	0.00 NM	1	\$1,700.00
	7440		8 News Now 5-63	30p M-F								
NE	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/08/12	10/14/12	T		\$1,700.00	0.00	<u> </u>					
E 23	8 10/12/	12 10/12/12			5-630p	F	:30	1	\$1,700.00LV2	0.00 NM	1	\$1,700.00
NE	ws		8 News Now 5-63	OUP IVI-F								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 24	k: 10/08/12 8 10/12/	10/14/12 12 10/12/12	630-7p Inside Edi		\$1,700.00 630-7p	0.00	:30		\$3,500.00LV1	0.00 NM	1	\$3,500.00
L 24	0 10/12/	12 10/12/12	Inside Edition		000 . p	·	.00	•	•••••••••••••••••••••••••••••••••••••••	0.00	·	00,000.00
IN	SIDE EDITIO	N End Date	Mookdaya	Spots/Week	Data	Rating						
Wee	Start Date k: 10/08/12	10/14/12	Weekdays F		Rate \$3,500.00	0.00						
E 25	8 10/15/	12 10/15/12	630-7p Inside Edi	tion CM	630-7p	M	:30	1	\$3,500.00LV1	0.00 NM	1	\$3,500.00
IN	SIDE EDITIC	N	Inside Edition									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 10/15/12	10/21/12	M		\$3,500.00	0.00			40.500.001.77		\	•• •••
E 27	8 10/12/	12 10/12/12	7-8p Rotator 7-8p Rotator	CM	7-8p	F	:30	1	\$3,500.00LV1	0.00 NM	1	\$3,500.00
EN	NT TONIGHT	30/INSIDER										
۱۸/۵۵	Start Date k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week	Rate \$3,500.00	Rating 0.00						
E 28		12 10/10/12		CM	1135p-1237a		:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
	CTTOMAN	000 -	Letterman									
D	LETTRMAN- Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/08/12	10/14/12	w		\$1,200.00	0.00						
E 29	8 10/12/	12 10/12/12		СМ	1135p-1237a	F	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
D	LETTRMAN-	CBS<	Letterman									
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 30	k: 10/08/12 8 10/15/	10/14/12 12 10/15/12	F	CM	\$1,200.00 1135p-1237a	0.00 M	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
_ 50	5 10/10/	0/10/12				• •		•		2.00 14141	'	Ţ., <u>E</u> 00.00

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1564

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	its	Rate Pri	Rtg Type	Spots	Amount
			Letterman							<u> </u>		
D LET	TRMAN-C	BS<	Letterman									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/21/12	M		\$1,200.00	0.00	.20		#C00 001 \/4	0.00 1/14		2000.00
E31 8	10/10/1	2 10/10/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1		:30	1	\$600.00LV1	0.00 NM	1	\$600.00
	RGUSN-C				•	•						
<u>S</u> Week: 1	tart Date	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 32 8		2 10/12/12		CM	1237a-137a		:30	1	\$600.00LV1	0.00 NM	1	\$600.00
			Craig Ferguson		(12:37 XM-1	:37 XM)						
	RGUSN-C		Weekdays	Spots/Week	<u>Rate</u>	Rating						
પ્ર Week: 1		End Date 10/14/12	F	<u> </u>	\$600.00	0.00						
E 33 8	10/15/1	2 10/15/12	Craig Ferguson	СМ	1237a-137a		:30	1	\$600.00LV1	0.00 NM	1	\$600.00
IT CC	RGUSN-C	DC/	Craig Ferguson		(12:37 XM-1	:37 XM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	M	1	\$600.00	0.00	<u> </u>					
E 34 8	10/10/1	2 10/10/12	137-237a M-F Ele		137-207a	W	:30	1	\$100.00LV1	0.00 NM	1	\$100.00
TBD			Electric Playgrou	na	(1:37 XM-2:	57 AIVI)						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/14/12	W escription	1 Star	\$100.00 VEnd Time	0.00	Veekdavs	Lengt	h Rate	Rtg Type		
Spot C	<u> 2 Date Ra</u> 2 10/08/12		37-237a M-F Elec			1:37 XM-2:37 X			0 (\$100.00)			
S	See MG 34.											
2			37-237a M-F Elec	Plygrnd 137-	207a (1:37 XM-2:37 X -	-W	- :3	0 \$100.00	0.00 NM		
	// AG for 34.1				107.007				6400 001 \/4	0.00 NA4	4	£100.00
E 35 8	10/12/1	2 10/12/12	137-237a M-F Ele Electric Playgrou		137-207a (1:37 XM-2:	F 37 XM)	:30	1	\$100.00LV1	0.00 NM	1	\$100.00
TBD			Eloonio i laygroa		(1.01 7 2	Z. 7,						
_	Start Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00				·		
Week: 1 E 36 8		10/14/12 2 10/13/12	Politics Now S Se	2 belius CM	Various	S-	:30	1 \$	1,500.00LV1	0.00 NM	1	\$1,500.00
230 0	10/10/1	2 10/10/12	Politics Now S S		(5:30 PM-6:	-		. •	.,			
	TICS NOW		Marahalana	Constantinols	Data	Datina						
<u>≥</u> Week: 1	<u>8tart Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 37 8			Sat 7-8p - ET Wk		7p-730p	S-	:30	1	\$600.00LV1	0.00 NM	1	\$600.00
ENT.	TONIOUT (20	Insider Weekend	I								
	TONIGHT 6 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/14/12	S-	1	\$600.00	0.00						
E38 8	10/14/1	2 10/14/12	8 News Now Sun	· ·	11-1135P	S	:30	1 \$	1,500.00LV1	0.00 NM	1	\$1,500.00
NEW	S		8 News Now Sur	1 1 1 p							1	
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/14/12	S		\$1,500.00	0.00			#000 001 \/4	0.00.104		£200 00
E 39 8	10/13/1	2 10/13/12	Sat 1235-135a D Da Vinci Inquest		12.35a-1.35 (12:35 XM-1		:30	1	\$200.00LV1	0.00 NM	1	\$200.00
BRO	THRS&SIS	TRS<	and this inquest		/ A . MM. (,						
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 1 E 40 8		10/14/12	8 News Now Sun	AM #CM		0.00 v Sun AS	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
0	10/14/1	- 10/17/12	8 News Now Sur		J . 10113 1101		.00	•	J. 23.00ET	2.00 11141		Ţ. 55.00
	W SU MR1		Manufacture	O4-04/- 1-	D-4-	Detina						
	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1		Rating 0.00						
E42 8		2 10/14/12		CM	5-7p	S	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
										_		

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			8 News Now Sun	•								
INCID	E EDITION	vi	8 News Now Sun	5-/p								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/14/12	S	1	\$900.00	0.00						
N43 8	10/09/1	2 10/12/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	-TWTF	:30) 1	\$250.00LV1	0.00 NM	1	\$250.00
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/08/12	10/14/12	-TWTF	1	\$250.00	0.00						
-										Totals	38	\$49,850.00